

TECHNIQUE #1

QUARTERLY STORY-WRITING WORKSHOP



FOCUS on the BIGGER PICTURE

SIGNIFICANT OBJECTIVE FOCUSED ON ONE GOAL → 3 MONTHS

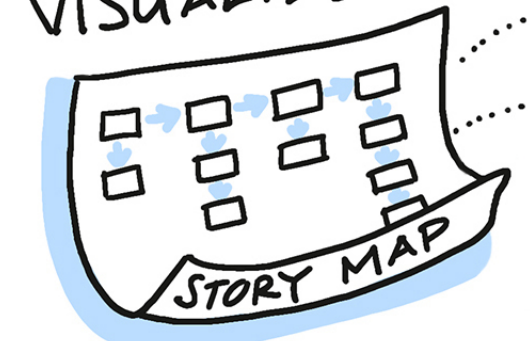


MVP MINIMUM VIABLE PRODUCT

MMF MINIMUM MARKETABLE FEATURE

SIGNIFICANT OBJECTIVE

VISUALIZE!

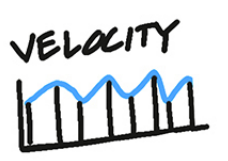


ROWS → SEQUENCE THEN
COLUMNS → ALTERNATIVES OR

TECHNIQUE #2

MASTER THE ART of SPLITTING STORIES

STORY NOT STARTED OR COMPLETE



90% SYNDROME



3 QUALITIES POTENTIALLY RELEASABLE OR SHIPPABLE

HIGH QUALITY

TESTED

WHAT IT DOES, IT DOES WELL

ASK YOURSELF... WOULD A SAVVY CUSTOMER PAY FOR THIS PROGRESS?



TECHNIQUE #3

ADDING JUST ENOUGH DETAIL, JUST IN TIME

TOO MUCH DETAIL TOO SOON OR TOO LITTLE DETAIL TOO LATE
WASTE TIME WASTE EFFORT TEAM CAN GET STALLED WAITING FOR AN ANSWER



LESS TIME IN PRODUCT BACKLOG REFINEMENT



BENEFITS

TEAM MEMBERS COMFORTABLE WITH UNCERTAINTY

LESS CALENDAR TIME TO DELIVER A FEATURE

ASK QUESTIONS

DO YOU NEED THE ANSWER BEFORE YOU START ON THE STORY?

DID WE GET ANSWER JUST IN TIME OR JUST ENOUGH DETAIL?

HAPPY CUSTOMER! 😊